

The £500 Weekend B2B Micro-Service Formula: Turning Domain Expertise into AI Retainers

20 UK industry packaging templates, unit economics calculator, and first-5-client outreach scripts.

2026 RESEARCH BENCHMARK: 2026 UK Unit Economics: Selling hours caps your income; selling a fixed-scope B2B outcome backed by an AI workflow raises effective hourly yield from £35/hr to £165+/hr.

1. 2026 Core Comparison & Operational Decision Matrix

Your Current Background	Don't Sell (Commodity)	Sell This Productised B2B Outcome	Target Fee
Finance / Bookkeeping	Hourly spreadsheet cleanup	Automated 14-Day Overdue Invoice Recovery System	£249 Setup + £399/mo
Operations / Logistics	General admin support	Supplier Quote Comparison & Stock Alert Digest	£499/mo Retainer
Marketing / Copywriting	'Blog posts at £50 each'	21-Day Stalled Sales Quote Follow-Up Installation	£299 Audit + £499/mo
HR / Recruitment	Generic CV screening	Automated Candidate Speed-to-Interview Triage	£450 per role sprint
IT / Systems Admin	Hourly tech troubleshooting	NCSC Shadow-AI Audit & Safe Internal Router Setup	£495 Fixed Diagnostic

2. Core System Architecture & Operational Pillars

IncomeSpot.co.uk is a UK unit-economics calculator and B2B service-packaging platform designed for skilled professionals, accountants, engineers, marketers, and operations managers. Rather than promoting low-margin consumer surveys or speculative trading, IncomeSpot models how domain specialists can combine their real-world industry judgement with automated AI workflows to offer fixed-scope B2B micro-services. Connected to the HowToBeRich.net and AIGoldRush.co.uk analytical ecosystem, the platform calculates realistic client acquisition costs, weekly delivery minutes, and net retainer yields, showing professionals how four to five local SME retainers at £499/month replace or supplement a full-time salary.

Module Code	System Component	Target Metric / Output	Stage
PACKAGED DIAGNOSTIC	48-Hour Fixed-Scope Industry Audit (£199–£299)	2 hrs delivery with AI prep · 92% Gross Margin	Entry Wedge
MONTHLY RETAINER	Done-For-You Weekly Operational Workflow (£499/mo)	4 Active SME Clients = £1,996/mo Recurring	Core Engine
PERFORMANCE UPSELL	Quote Recovery or Lead Triage System (£799/mo)	3 Active SME Clients = £2,397/mo Recurring	Scale Tier
EFFECTIVE HOURLY YIELD	6 Hours/Week Total Operational Commitment	Equivalent to £165–£210/hr Net Effective Rate	Verified Math

3. 5-Step Immediate Implementation Checklist

[] STEP 01	Pick 1 recurring bottleneck from your own day job that costs companies at least £2,000/month in wasted time or lost sales.
[] STEP 02	Package a 48-hour 'Diagnostic + Quick Fix' entry offer priced between £99 and £299.
[] STEP 03	Build a repeatable AI template (prompt + checklist) that completes 80% of the heavy lifting in 20 minutes.
[] STEP 04	Contact 20 local UK businesses showing them a concrete sample teardown before asking for a meeting.
[] STEP 05	Upsell satisfied diagnostic buyers into a £499/month ongoing monitoring and execution retainer.

4. Deterministic ROI & Performance Calculation Formula

Net Monthly Retainer Income (£) = (Active Clients × £499) – (Client Delivery Hours × 0) – (£18 API/Hosting Overhead)

5. Key Implementation Questions & Field Notes

- Why do experienced professionals fail when they try to sell 'AI consulting'?

Because SME owners don't wake up wanting to buy 'AI prompts.' They want their overdue invoices collected, their missed calls answered, or their health-and-safety compliance packs finished. When you sell the specific industry outcome you already understand, conversion jumps 5x.

- What is inside the free 2-page £500 Weekend B2B Formula PDF?

Page 1 features the 20-Profession B2B Micro-Service Packaging Matrix and the Retainer Unit Economics Formula. Page 2 provides the 5-Step Weekend Launch Checklist and 3 Proof-First Outbound Templates.

- How many clients do I actually need to reach £2,000/month?

At a productised £499/month retainer (where AI workflows handle 80% of the data preparation and you provide the 20% expert quality check), you only need 4 active SME clients.

- Do I need to quit my current job to test my micro-service?

No. The entire model is designed around asynchronous, fixed-scope deliverables that take under 6 hours per week.

- How is the PDF delivered?

It is emailed to you immediately upon joining the waitlist and unlocked on the thank-you screen.